

**Figure 5-3  
Public Involvement  
Techniques in the  
Project Development  
Process**

KEY								
Project Development								
Tool/Technique	Planning	Scoping	Pre-Design & Env. Study	Detail Design & R/W Acq.	Construction & Operation	Requires Facility	Requires Ext. Expert	Technique /Case Study
Civic Advisory Committee (Advise)			◐	●		◐		1
Citizens on Decision & Policy Bodies (Recommend)			◐			◐		2, 20
Collaborative Task Force (Problem Solve)			◐			◐		
Mailing Lists	●	●	◐		●			
Public Information Materials		●	●	●	●		◐	3
Key Person Interviews		●						
Briefings			●	●	●			4, 5
Video Techniques		●	◐				◐	
Telephone Techniques			○			◐		
Media Strategies	●	●	●	●	●			6, 7
Speakers Bureau & P.I. Volunteers	●	●	◐					
Public Meetings/Hearings		●	◐					20
Open Forum Hearings /Open Houses		●	●			●		8, 9, 10, 11, 12
Conferences, Workshops & Retreats	●		◐			●		
Brainstorming	●	●						
Charrettes			◐	●				
Visioning	●		◐					
Small Group Techniques			◐					16
On-line Services			◐					
Hotlines			◐			◐		
Drop-in Centers			◐			◐		
Focus Groups	●		○			◐	◐	
Public Opinion Surveys	●		◐					
Facilitation	●	●	◐					
Negotiation & Mediation			◐	●			●	
Transportation Fairs	●		◐			●		
Games & Contests	●	●				◐		
Role Playing		◐	◐					
Site Visits	●	●	◐	●				
Interactive Television			◐			●	◐	
Interactive Video Displays & Kiosks			◐			●	◐	
Computer Presentations & Simulations	●	●	◐	●			◐	19
Teleconferencing	●	●	●	◐		●		